



SHANNON M. ZEISIG

Paralegal

SMZ@kjk.com
(216)736.7266

Shannon Zeisig is an experienced Paralegal who provides legal assistance within KJK's Intellectual Property & Technology practice group. With nearly a decade of experience, Shannon assists the IP team in all aspects of patent, trademark and copyright research, prosecution and maintenance and overall client correspondence and management.

Prior to joining KJK, Shannon worked as an Intellectual Property Legal Assistant. A motivated and detail-oriented worker, Shannon takes satisfaction in her ability to assist companies and corporations in their endeavors to meet their innovative goals and objectives.

Before finding her way into the legal landscape, Shannon was a Specialized Foster Care Provider for adults with special needs for 15 years. Outside of work, she enjoys spending time with her family – especially her grandchildren. Her hobbies include gardening, exercising and playing the piano.

PRACTICE GROUPS

- Intellectual Property & Technology
- Internet Defamation & Content Removal

REPRESENTATIVE EXPERIENCE

- Authored the winning 345-page bid to secure the 2016 Republican National Convention for the City of Cleveland and Host Committee Served as General Counsel and lead negotiator for the 2016 Republican National Convention negotiating more than 300 related contracts and authoring necessary authorizing legislation Serves as a fiduciary/trustee over hundreds of millions of dollars of liquid assets and real estate
- Built multi-million dollar capital stack and served as lead negotiator for public-private project to construct 200,000-square-foot world headquarters for a leading Cleveland corporation Structured several multi-million-dollar major gifts to and for charitable institutions, including a \$42 million gift to construct a world-class cancer hospital
- Negotiated purchase or sale of multi-family properties in excess of \$1 billion over career Negotiated mergers and acquisitions as well as public and private debt and equity financings for middle-market businesses through the Midwest Negotiated purchase or sale of retail real estate properties in excess of \$500 million over career
- Represented some of the Midwest's largest private employers in "bet the business" litigation and investigations, including successfully heading off an attempt by a competitor to unlawfully influence an investigation by the U.S. Attorney General Serves as general counsel and provides risk, estate, tax and wealth planning counsel to high net-worth families, managing hundreds of millions of dollars in client assets
- Defended a New York-based public company in a several hundred million dollar securities class action Served as one of the lead trial attorneys in the prosecution of a related high-profile malpractice claim against the company's former "big four" auditor that resulted in a multi-million dollar out-of-court settlement that was covered by the Wall Street Journal and other major publications
- Served as general counsel for several major private-public projects and initiatives through the Northeast Ohio region

PRESENTATIONS & PUBLICATIONS

- "Personal View: It's time to get to work to fix our economy," Crain's Cleveland Business, July 2018
- "It's time for an economic development summit in Cleveland," Smart Business, May 2018
- "It's time to start a tough conversation about the region's lagging jobs data," Smart Business, Feb. 2018
- "Strategic Legal Update: How Far Will the Pendulum Swing," HR Leadership Group, Jan. 19, 2017
- "Life after the RNC: What's Next?" Crain's Cleveland Business, Aug. 16, 2016

AWARDS

- Selected to Ohio Super Lawyers, 2016 – 2023
- Named to Crain's Cleveland Business "Power 150," 2020, 2022
- Named to Cleveland Magazine's Cleveland 500, 2021
- Recipient of "Smart 50 Award," 2016, 2020
- Named to Cleveland Magazine's "Northeast Ohio's Power 100," recognizing the 100 most powerful people in Northeast Ohio, 2015 – 2018
- Named to Crain's Cleveland Business "Who's Who in Northeast Ohio," 2017
- Selected to Ohio Rising Stars, 2009 – 2015
- University Hospital's Distinguished Advisor Award, 2011 "Life after the RNC: What's Next?" Crain's Cleveland Business, Aug. 16, 2016

CIVIC INVOLVEMENT

- Blue Coats (Cuyahoga County)
 - Member
- Cleveland 2016 Host Committee, Inc.
 - Board of Directors
 - Secretary
 - Treasurer
 - General Counsel
- Cuyahoga Community College Foundation
 - Board of Trustees
 - Executive Committee
- Cleveland-Marshall College of Law Board of Visitors
 - Member
- Destination Cleveland
 - Board of Directors, Chair
 - Executive Committee
 - Treasurer
 - General Counsel (appointed by Mayor Frank G. Jackson, City of Cleveland)
- FRONT Exhibition Company, Inc.
 - Board of Directors
 - Secretary
 - Treasurer
 - General Counsel
- Leadership Cleveland Class of 2018
- The Rock and Roll Hall of Fame and Museum
 - Board of Trustees

PROFESSIONAL AFFILIATIONS

- American Bar Association
 - Cleveland Metropolitan Bar Association
 - The Eighth District Judicial Conference
 - Life Member
 - Order of the Barristers
 - Member
 - Order of the Coif
 - Member
-

MEDIA MENTIONS

- “Personal View: It’s time to get to work to fix our economy,” Crain’s Cleveland Business, July 2018
- “It’s time for an economic development summit in Cleveland,” Smart Business, May 2018
- “It’s time to start a tough conversation about the region’s lagging jobs data,” Smart Business, Feb. 2018
- “Strategic Legal Update: How Far Will the Pendulum Swing,” HR Leadership Group, Jan. 19, 2017
- “Life after the RNC: What’s Next?” Crain’s Cleveland Business, Aug. 16, 2016