



SCOTT G. BROWN

Partner

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Scott Brown is a Partner within KJK's Corporate & Securities and Intellectual Property practice groups. A valued asset to his client, Scott focuses his practice on corporate structuring, contract drafting and negotiation, trademark registration and protection, as well as crafting various service agreements, particularly in web-based and IP-centric industries.

In addition to his corporate practice, Scott is highly experienced in all aspects of trademark law, including clearance of proposed marks, prosecution of marks with the United States Patent and Trademark Office, and enforcement of trademark infringement claims. While serving as Senior Counsel at Nationwide Mutual Insurance Company, Scott managed the company's trademark portfolio. As outside counsel, he has worked with a diverse array of clients, ranging from marketing agencies, hemp and marijuana businesses, short-term rental businesses, restaurants, and bars to influencers, photographers, authors, and musicians. Additionally, Scott is well-versed in copyright law, managing registration and handling infringement matters.

Raised in a creative and entrepreneurial family, Scott has worked in both his dad's drum store and his grandparents' chain of musical instrument stores. His passion for music led him to major in music business and management at Berklee College of Music, followed by earning his Juris Doctorate at the Ohio State University Moritz College of Law.

Prior to joining KJK, Scott represented clients in both private practice and as in-house intellectual property counsel at a Fortune 100 company. His creative and entrepreneurial roots continue to influence his practice, taking pride in working with innovative and creative-based businesses. An active member of his community, Scott contributes to the local arts and business scene, often speaking at events hosted by the Columbus Arts Council and the Entrepreneurial Business Law Clinic at the Ohio State University Moritz College of Law.

Scott is also an active musician regularly performing and releasing original music. He lives in Worthington, Ohio with his wife and two daughters.

EDUCATION

- The Ohio State University Moritz College of Law, J.D., 2011
- Berklee College of Music, Music Business / Management, B.M., 2006

PRACTICE AREAS

- Corporate & Securities
- Intellectual Property & Technology

BAR/COURT ADMISSIONS

- Ohio

REPRESENTATIVE EXPERIENCE

- Assisted startup clients with several eight-figure corporate equity raises.
- Guided numerous clients through the sale of their businesses, including traditional business purchases and private equity sales.
- Lead client contract services provider for a marketing company with an 8-figure yearly income.
- Managed trademark portfolio of a Fortune 100 company and prior law firm trademark portfolio.
- Negotiated celebrity music talent agreements for a national television campaign.
- Negotiated client's multi-million-dollar sponsorship as lead sponsor of a leading NASCAR driver's car.
- Drafted privacy policies, terms of use, and software as a service (SaaS) agreements for numerous entities
- Managed legal needs for a variety of creative entities, including marketing agencies, designers, photographers, record labels, and app developers.

PRESENTATIONS & PUBLICATIONS

- Presentation at Columbus Shopify Meetup: "The Risks of Creativity – How to Protect Yourself and Avoid Infringing Others"
- "I Tweeted on Facebook Today:" Re-Evaluating Trademark Genericide of Internet-Based Trademarks, *A Journal of Law and Policy for the Information Society*, Jan 1. 2012

AWARDS

Professional Affiliation

- American Society of Media Photographers, Ohio Valley Chapter
 - Board of Directors, 2024 – Present

CIVIC INVOLVEMENT

- Columbus Arts Council
 - Featured Speaker
- Entrepreneurial Business Law Clinic, The Ohio State University Moritz College of Law
 - Featured Speaker

- We Amplify Voices (WAV)
 - Board Member, 2014 – 2020
 - Board President, 2018 – 2019