



KELSEY F GIVENS

Director of Innovative & Strategic Programs

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A talented marketing professional with over a decade of experience, Kelsey Givens assists KJK's marketing team, managerial team and overall firm leadership with the development and elevation of various innovative programs, including the GC Advantage program, as well as other firm initiatives.

Prior to joining KJK, Kelsey worked as a marketing coordinator at a law firm in central Ohio, making her uniquely positioned to understand the marketing needs and desires of the legal industry. Those skills, combined with a desire to help clients, have led Kelsey to manage KJK's GC Advantage program, which was designed for clients who are looking for an alternative to the billable hour. From the initial phase of researching and contacting potential leads to building partnerships and facilitating client-to-attorney relationships, Kelsey's assistance with the program plays an integral role in its overall success.

Kelsey holds a Bachelor of Arts degree in journalism with a minor in criminology from The Ohio State University, where she graduated *cum laude*. In her free time, Kelsey enjoys watching movies, snowboarding and exploring new hiking trails.

EDUCATION

- The Ohio State University, B.A., Journalism, 2011, *cum laude*